**2018 ACCELERATOR**

**What is this Award for and Who Should Apply**

This award celebrates sports accelerators and is open to investment houses of all types. The judges will assess entries based on investments in and development of sports businesses between Jan 2016 and Dec 2017, and demonstration of value added by the accelerator to the companies with which they’ve worked.

**Please note**

* all judges sign an NDA and declare all conflicts of interest. As such, all information shared is confidential
* numbers / hard facts, even if they are predictions or targets, will count for more than percentages or testimonials
* the organizers reserve the right to request proof of any claims made in this form
* if you have any questions regarding the application or any objections to a specific judge reviewing your work, please contact the Awards office and we will aim to help you in any way we can

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| **Company Overview** | |
| **Company Name** |  |
| **Company Overview and Interest in Sports Investing**  200 words max |  |
| **Sports Investments Made in Past 18 Months**  400 words max  Please give details of the companies (business name and proposition) with which you’ve worked as well as the type, timing and size of investments made |  |
| **Results from Investments**  400 words max  Please give details of how these companies have developed since your investment |  |
| **Results / Achievements to Date and Supporting Evidence**  500 words max  Please outline the areas in which your companies have been successful, where appropriate, use financial or statistical data. What tangible benefits have you contributed to the companies in which you’ve invested  *Note: When listing customers or partners, please be clear as to whether this is a commercial, paid-for relationship or whether the third party is a free trial / reduced rate / value in kind deal* |  |

***Note: This form is only for information purposes and cannot be submitted as it is, all entries are to be submitted via the online portal, which contains an interactive form matcing this one.***